

CBI ACTIVITIES

DIVULGATION:

- Periodic newsletters with press reviews, rankings, scouting, reports and sector trend reports;
- Periodic informative webinars on digital development, tech innovation, forecasting, legal and finance insights, sustainability;
- Real-time updates on fashion weeks and the most important trade-shows in the fashion field, worldwide.

LEGAL AND FINANCE:

- Dedicated legal consultancy service with periodic in-depth analysis;
- Dedicated tax consultancy service with periodic in-depth analysis;
- Consultancy service on regional and national tenders and funding with periodic in-depth analysis

SERVICES:

- Wide network of exclusive and confidential services and agreements;
- Fast track entry to trade fairs;
- Courtesy cars service during the Fashion Weeks;
- CBI App

EDUCATION:

- Training courses on retail, digital development and luxury customer experience;
- Periodic in-depth analysis at the most important industry Summits and conferences;
- Collaborations with leading universities for the world of fashion luxury and retail;

RECRUITING SUPPORT:

- Partnership with employment agencies suitable with luxury and retail;
- Partnership with the most important University to support internships and job placement in Camera Buyer Italia associates.

EVENTS:

- Exclusive events in collaboration with leading luxury fashion organizations and institutions, during the Fashion Weeks + involvement of media partners;
- Exclusive events in collaboration with luxury brands and exclusive capsules;

MARKETING & COMMUNICATION:

- Support in the research of press offices, showrooms and other contacts;
- Exclusive editorial for The Best Shops;
- Support in editorial insertion and advertising content in the most relevant print and online magazines in the field of luxury fashion;;
- Exclusive discounts for advertising in the most relevant online and paper fashion magazines;
- Support for communication activities for new openings, events and exclusive collaborations of The Best Shops.